

Muhammad Asif

S/O : Khuda Bakhsh
Date of Birth : 8 Feb 1989
Domicile : Muzaffar Garh (Punjab- Pakistan)
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Permanent Address : MuzaffarGarh, Punjab, Pakistan.

Professional Experience:

Lecturer in Business Administration Department. (BPS-18)

University of Education Lahore, Multan Campus. From October 2015 to Present

Research Publication:

Zheng M, Asif M, Tufail MS, Naseer S, Khokhar SG, Chen X and Naveed RT (2022) COVID Academic Pandemic: Techno Stress Faced by Teaching Staff for Online Academic Activities. *Front. Psychol.* 13:895371. <https://doi.org/10.3389/fpsyg.2022.895371> (IF=4.232)

Naseer S, Abbass K, Asif M, Hashmi HBA, Naseer S and Achim MV (2022) Impact of Critical Success Factors on Project Success Through the Mediation of Knowledge Creation. *Front. Psychol.* 13:892488. <https://doi.org/10.3389/fpsyg.2022.892488> (IF= 4.232)

Hussain, Y., Abbass, K., Usman, M. *et al.* Exploring the mediating role of environmental strategy, green innovations, and transformational leadership: the impact of corporate social responsibility on environmental performance. *Environ Sci Pollut Res* (2022). <https://doi.org/10.1007/s11356-022-20922-7> (IF= 5.190)

Abbass K, Asif M, Niazi AAK, Qazi TF, Basit A, Al-Muwaffaq Ahmed FA (2022) Understanding the interaction among enablers of quality enhancement of higher business education in Pakistan. *PLoS ONE* 17(5): e0267919. <https://doi.org/10.1371/journal.pone.0267919> (IF= 3.752)

Abbass, K., Song, H., Khan, F. *et al.* Fresh insight through the VAR approach to investigate the effects of fiscal policy on environmental pollution in Pakistan. *Environ Sci Pollut Res* (2021). <https://doi.org/10.1007/s11356-021-17438-x> (IF= 5.190)

Khursheed, A. ., Asif, M. ., Hussain, S. ., & Liaquat, M. . (2021). Factors Affecting Total Risk in Banking Sector of Pakistan: Empirical Evidence from Panel Data Analysis. *Review of Applied Management and Social Sciences*, 4(2), 431-445. <https://doi.org/10.47067/ramss.v4i2.144>

Muhammad Asif, Shahzad Sadiq, Meryam Islam, (2020) Risk Management Practices in Conventional Banks of Pakistan. A Comparative Study in between Old & New Banks, *International Journal of Research Publication and Reviews (IJRPR)*, Volume-1, Issue-03, Page 20-31

Education

Master in Business Administration (MBA/MS) from Shaheed Zulfikar Ali Bhutto Institute of Science & Technology Karachi, Islamabad Campus, Pakistan. (SZABIST-Islamabad) with CGPA 3.25. (85% Marks)

Bachelor of Business Administration (BBA Hons) from Government College University Faisalabad, Pakistan, with CGPA 3.14.

Additional Assignments

Coordinator Students Affairs: (From March 2016 to Present)

Plans and arrange social, cultural, and recreational activities.
Prepare activities calendar for the academic year.
Conduct the orientation program for new students.
Promote students participation in social and cultural activities.
Prepare detail reports of all events in the calendar.
Shall addresses complaints and take actions under rules.

Hostel Superintendent University of Education Lahore, Multan Campus. (From September 2018 to Present)

Peace promoter, Motivational Speaker, Carrier Counselor.

Focal person of promoting a tolerance culture in UE, Multan Campus. (Project organized by Center for Policing & Security)
Trainer, Speaker of Counter Violence Extremism.
Active member of Peace Promoter in Educational Institutes.
Manage & Promote Peace through Sports, Dramatic & Musical Societies in University of Education Lahore, Multan Campus

Admin Officer (BPS-17)

University of Education Lahore, DG Khan Campus. November 2014 to September 2015

Academics Projects and Trainings

- Active member in Disaster Management Exhibition held in SZABIST Islamabad.
- Attend seminar on “Emerging trends in strategy” held in SZABIST Islamabad.
- Attend seminar on “Corporate and Islamic banking” held in SZABIST Islamabad.
- Conducted an in depth financial statement analysis of Sitara Chemicals.
- One day visit of Lahore Stock Exchange.
- Attend workshop “Discover True greatness” in GCUF.
- Attend workshop “ISO Standard” held in GCUF.

Other Skills

- Best ability of Reading, Writing, Speaking and Understanding English language.
- High level of interpersonal and communication skills.
- Self-assured, assertive and self confident.
- Demonstrated leadership and team building capabilities.
- Demonstrated leadership and team building capabilities.
- Versatility, adaptability and willingness to tackle new tasks.