

Dr. NADIA HANIF

Email: nadia.hanif@ue.edu.pk

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EMPLOYMENT

Feb-2022-Dated	University of Education , Coordinator (Head of Department) of UE Business School, Division of Management and Administrative Science.
Nov-2021-Dated	University of Education , Assistant Professor in UE Business School, Division of Management and Administrative Science.
Oct 2020-July2021	University of Education , visiting faculty at Department of Economics and Business Administration. Tutor in International Business and Trade, Principles of Management, Statistical Analysis for Managers and Introduction to Business.
March2021-June2021	University of the Punjab , adjunct faculty at Institute of Business and Information Technology. Tutor in Organization Theory and Design.
2013-2016	University of Management and Technology , research associate in School of Commerce and Accountancy and Department of English Language and Literature.
2011-2012	Govt. Kulliyat-ul-Banat Degree College , lecturer on contract. Tutor in Accounting to I. Com Part I and Part II, Mathematics and Principals of Banking to I. Com Part I and Part II.

EDUCATION

2016-2020	University of International Business and Economics , Beijing, China, Business School. Doctor of Philosophy in Business Management.
2010-2012	University of the Punjab , Hailey College of Commerce. Master of Science in Commerce.
2006-2010	University of the Punjab , Hailey College of Commerce. Bachelor of Commerce with Honours.
2004-2006	Govt. College for Women, Samanabad , Lahore. Intermediate in General Science.
2002-2004	Govt. Girls High School Chuburji Gardens , Lahore. Matriculation in Science.

ACADEMIC ACHIEVEMENTS and SCHOLARSHIPS

2016-2020	The certificate of Outstanding Graduate in the year 2020.
2016-2017	Second position award of academic achievement in PhD course work.
2019	Academic Excellence Award from Embassy of Pakistan, Beijing.
2016-2020	Completed my PhD on full China Scholarship Council (CSC) Scholarship.

PRESEARCH

Published Papers

- ✓ **2024- N Hanif**, “Unleashing synergy: exploring the impact of experiential learning and component technology on integration implementation strategy in cross-border technological acquisitions” in *Review of International Business and Strategy*
- ✓ **2024- H Zheng, M Ahmad, AJ Khan, N Hanif, IS Chaudhry**, “Tourist revisit intention: A focus on perceived service quality, place attachment, and tourist intimacy” in *Social Behavior and Personality: an international journal* 52 (4), 1-11
- ✓ **2023- N Hanif, A Javaid, N Arshed, A Rafay**, “Foreign exploration of immature markets and incidence of money laundering” in *Journal of Money Laundering Control* 26 (6), 1117-1130
- ✓ **2023- AJ Khan, N Hanif, J Iqbal, T Ahmed, WU Hameed, AA Malik**, “Greening for greater good: investigating the critical factors for customer satisfaction with sustainable e-banking” in *Environmental Science and Pollution Research*, 1-11
- ✓ **2023- H Farid, NIU Xiongying, J Raza, H Gul, N Hanif**, “How and when organizational justice impact extra-role customer service: A social exchange perspective of thriving at work” in *Current Psychology* 42 (12), 9743-9758
- ✓ **2023- N Hanif, J Wu, KA Grant**, “When degree of integration mediates level of acquired ownership and post-acquisition innovation performance: evidence from cross-border technological acquisitions” in *Review of International Business and Strategy* 33 (3), 440-465.
- ✓ **2023- M Hussain, N Hanif, Y Wang**, “Is Moderating effect of Uncertain Economic Policies helpful for a Sustainable Environment in Emerging Economies?” in *Environmental Science and Pollution Research* 30 (11), 31370-31382.
- ✓ **2023- L Hua, Z Rasool, MAA Ansari, AJ Khan, N Hanif, W UI Hameed**, “International students’ nostalgic behaviour towards the purchase of products and services” in *Sustainability* 15 (4), 2888.
- ✓ **2023- H Farid, J Raza, H Gul, N Hanif**, “Investigating how job autonomy fuel extra-role customer service behavior: mediating role of cognitive and affective trust” in *Current Psychology* 42 (4), 2932-2946 .
- ✓ **2022- B Wan, W Wan, N Hanif, Z Ahmed**, “Logistics performance and environmental sustainability: Do green innovation, renewable energy, and economic globalization matter?”, *Frontiers in Environmental Science*.
- ✓ **2022- N Hanif, J Wu, AB Babar**, “Linking ownership acquired in Chinese firms to post-acquisition innovation performance: role of institutional distance”, *Chinese Management Studies* 16 (5), 1043-1065.
- ✓ **2022-ST RUBAB, N HANIF, SAF BUKHARI, U MUNIR, MM KAMRAN**, “The impact of financial distress on financial performance of manufacturing firms listed at Pakistan Stock Exchange”, *Bulletin of Business and Economics (BBE)* 11 (2), 382-391.
- ✓ **2022-A Hafeez, SL Rana, N Hanif**, “The impact of deregulation on size and value premiums in Pakistan stock exchange”, *Journal of Managerial Sciences* 16 (2), 1-15.

- ✓ **2022-N Arshed, N Hanif, O Aziz, M Croteau**, “Exploring the potential of institutional quality in determining technological innovation”, *Technology in Society*, 68, 101859.
- ✓ **2022-N Hanif, A Hafeez, N Arshed**, “Formal Institutional Distance and cross-border M&A-Contract Ineffectiveness: Moderating Role of Advisory Organizations”, *iRASD Journal of Management* 4 (1), 01-16.
- ✓ **2022-N Hanif, N Arshed, H Farid**, “Competitive intelligence process and strategic performance of banking sector in Pakistan”, *International Journal of Business Information Systems*, 39 (1), 52-75.
- ✓ **2021-Hasan Farid, Jamshed Raza, Habib Gull and Nadia Hanif**. Investigating how job autonomy fuel extra-role customer service behavior: mediating role of cognitive and affective trust. *Current Psychology*.
- ✓ **2021-Hasan Farid, Niu Xiongying, Jamshed Raza, Habib Gull and Nadia Hanif**. How and when organizational justice impact extra role customer service: a social exchange perspective of thriving at work. *Current Psychology*.
- ✓ **Noman Arshed and Hasan Farid**. Competitive Intelligence Process and Strategic Performance of Banking Sector in Pakistan. *Int. J. of Business Information Systems*. DOI: 10.1504/IJBIS.2020.10025102.
- ✓ **2019-Nadia Hanif, Noman Arshed and Osama Aziz**. On Interaction of the Energy: Human Capital Kuznets Curve? A Case for Technology Innovation. *Environment Development and Sustainability*. Vol. 22, pp. 1-28.doi: 10.1007/s10668-019-00536-9
- ✓ **2019-Zahid Hussain, Nadia Hanif, Wasim Abbas Shaheen and Muhammad Nadeem**. Empirical Analysis of Multiple Infrastructural Covariates: An Application of Gravity Model on Asian Economies. *Asian Economic and Financial Review*, Vol 9 No.3, pp.299-317.doi: 10.18488/journal.aefr.2019.93.299.317.
- ✓ **2020-Nadia Hanif**. Acquired ownership, degree of integration and direction as determinants of post-acquisition innovation performance: evidence from cross-border technological innovation. Thesis Link. <https://cdmd.cnki.com.cn/Article/CDMD-10036-1020118974.htm>
- ✓ **2018-Nadia Hanif and Rehana Naheed**. Corporate Governance Leadership Structure Impact on Firm Performance: A Panel Data Analysis. *International Journal of Business and Economics Research*.
- ✓ **2018-Nadia Hanif and Syedah Hameeda Batool Gillani**. Knowledge and Implementation of Competitive Intelligence Process. *International Journal of Business and Economics Research*.
- ✓ **2016-Nadia Hanif and Noman Arshad**. Relationship between School Education and Economic Growth: SAARC Countries. *International Journal of Economics and Financial Issues*. 6(1):294-300.
- ✓ **2016-Nadia Hanif and Noman Arshed**. Comparison of Disclosure Level among Islamic Banks and its Effect on Performance. *Islamic Banking and Finance Review*. 3(1), 44-66.doi: [org/10.32350/ibfr.2016.03.04](https://doi.org/10.32350/ibfr.2016.03.04).
- ✓ **2016-Nadia Hanif**. Balanced Scorecard and its Application a Case of Insurance Companies in Pakistan. Lambert Academic Publishing. ISBN-13:978-3-659-97300-0 and ISBN-10:3659973009.
- ✓ **2013-Sadia Farooq and Nadia Hanif**. A Descriptive Study of Intrinsic and extrinsic Motivational Factors and their Role in Employee Retention in Banking Sector (Lahore) Pakistan. *International Journal of Innovative and Applied Finance*. 1(1).
- ✓ **2013-Nadia Hanif, Zafar Ahmad, Sadia Farooq and Hasan Farid**. Balanced Scorecard as spontaneous measurement tool: A case of insurance companies in Pakistan. *International Journal of Innovative and Applied Finance*. 1(1).

CONFERENCE PRESENTATIONS

- ✓ **2023:** Presented a research article in 20th International Conference of Statistical Sciences on Impact of HRM Practices on Employee Productivity in Pakistan Nadia Hanif, Shahid Ghafoor Khokhar, Noman Arshed.
- ✓ **2023:** Presented a research article in 20th International Conference of Statistical Sciences on Financial Development Role to Attract Foreign Direct Investment: A Moderation of Institutional Quality Nadia Hanif, Noman Arshed, Zeeshan Rafiq and Tanzila Abdul Karim.

- ✓ 2023: Presented a research article in 20th International Conference of Statistical Sciences on Consequences of Green HRM Practices in the Banking Sector of Pakistan Nadia Hanif, Ali Junaid Khan, Muhammad Adnan Sial, Noman Arshed and Tanzila Abdul Karim.
- ✓ 2022: Presented a research article in 19th International Conference of Statistical Sciences on Examining the Role of institutional quality in Accelerating the Entrepreneurial Activity.
- ✓ 2021: Presented a research article in 6th International Conference on Banking, Insurance and Business Management on Pandemic: Experiences, Learning & Applications in Business.
- ✓ 2016: Presented a research article in 1st International Conference on Management and Applied Sciences on the topic, Competitive Intelligence Practices in Islamic Banking Sector.
- ✓ 2016: a research article in Global Forum of Islamic Economics, Finance & Banking (IEFB) on the topic, Social Responsibilities, Corporate and Shariah Governance of the Islamic Banks of Pakistan.
- ✓ 2013: Presented a research Article in 1st Doctoral Conference on the topic, Corporate Governance Structure, and its Relationship with Firm Performance: Evidence from Pakistan.
- ✓ 2013: Presented a research Article in 1st Doctoral Conference on the topic, A Descriptive Study of Intrinsic and extrinsic Motivational Factors and their Role in Employee Retention in Banking Sector (Lahore) Pakistan.
- ✓ 2013: Presented a research Article in 3rd International Conference of Business and Management on the topic, Balanced Scorecard as a Spontaneous Performance Measurement Tool: A Case of Insurance Companies in Pakistan.

WORKSHOPS AND SEMINARS ATTENDED

- ✓ Three days training workshop on QSR NVIVO-11: Mastering Qualitative Research through Qualitative Data Analysis held on February 18, 19 & 20, 2016 at Hailey College of Commerce, University of the Punjab.
- ✓ Worked in conference organization team in the Global Forum on Islamic Economics, Finance & Banking. Held on January 20 & 21, 2016 at University of Management and Technology.
- ✓ Two days' workshop on "Assessing Cambridge university press E-journals and how to get published in academic journals by HEC held on February 26 & 27, 2014, University of Management and Technology.
- ✓ Four days' workshop on Applied Statistics Using SPSS held on Feb 17 & 20, 2014, University of Management and Technology.
- ✓ Three months Spoken English course Duration: May-July 2014 through Department of English and Literature, University of the Punjab.
- ✓ Two days' workshop on Panel Data Analysis Using STATA.
- ✓ One Day workshop on Managing Literature Review and Qualitative Data with NVIVO10 held on May 21, 2014
- ✓ Three days' Workshop on Academic Writing Skills held on June 19 & 21, 2014.
- ✓ Annual Teacher training Programme, 2014, University of Lahore.

ADVISOR AND EDITOR OF JOURNALS

- ✓ Working as National Advisory Board Member of the Journal of Educational Management & Social Sciences.
- ✓ Working as Assistant Editor in Journal of Economics, Management and Business Administration.

REVIEW OF JOURNALS

- ✓ Environment Development Sustainability
- ✓ Technology in Society
- ✓ Review of International Business and Economics
- ✓ Competitiveness Review
- ✓ Environmental Science and Pollution Research