

DR. ILYAS AHMAD

HEC Approved Supervisor

UE Business School

University of Education, Lahore (Jauharabad Campus)

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EDUCATION:

PhD. IN MANAGEMENT (SPECIALIZATION IN ACCOUNTING)

2014-2017 84%

Zhongnan University of Economics and Law, Wuhan China

ACADEMIC EMPLOYMENT

Departmental Coordinator

Nov 2018 to Present

UE Business School

University of Education, Lahore (Jauharabad Campus)

Assistant Professor

Oct 2018 to Present

UE Business School

University of Education, Lahore (Jauharabad Campus)

Assistant Professor

Nov 2017 - Oct 2018

Noon Business School

University of Sargodha, Sargodha

RESEARCH PUBLICATIONS:

- Mehmood, R., Alawi, S., & Ahmad, I. (2024). CEO Optimism, Accounting Conservatism and Earnings Management of Listed Manufacturing Firms: Evidence from Asian Emerging Economies. *FWU Journal of Social Sciences*, 18(3), 14-24.
- Shujah-ur-Rahman, Ahmad, I., Madureira, L., & Shafqat, M. M. (2024). The impact of auditors' gender on the quality of financial reporting: a comparative study of auditors with accounting expertise. *Cogent Business & Management*, 11(1), 2371982.
- Ahmed, B., Ahmad, I., & Quratulain. (2026). Multiscreen Technology's Impact on Workplace Learning and Performance. *Journal of Computer Information Systems*
- Wang, D., Hussain, R. Y., & Ahmad, I. (2023). Nexus between agriculture productivity and carbon emissions a moderating role of transportation; evidence from China. *Frontiers in Environmental Science*, 2302.
- Rahman, S. U., Chen, S., Al-Faryan, M. A. S., Ahmad, I., Hussain, R. Y., & Saud, S. (2023). Audit services and financial reporting quality: The role of accounting expertise auditors. *Cogent Business & Management*, 10(1), 2164142.

- Ahmed, B., Xie, H., Ali, Z., Ahmad, I., & Guo, M. (2022). Internationalization of emerging economies: Empirical investigation of cross-border mergers & acquisitions and greenfield investment by Chinese firms. *Journal of Innovation & Knowledge*, 7(3), 10020
- Ahmad, I., Qasim, M., Zafar, S., Usman, M., & Noor, N. DETERMINING STOCK MARKET RETURNS BY USING MULTIPLE FACTOR MODEL DURING BOOM AND BURST INTO OIL MARKET. *Journal of Tianjin University Science and Technology*, Vol:55 Issue:04
- Khan R, Zhuang W, Najumddin O, Butt RS, Ahmad I and Al-Faryan MAS (2022) The impact of agricultural intensification on carbon dioxide emissions and energy consumption: A comparative study of developing and developed nations. *Front. Environ. Sci.* 10:1036300. doi: 10.3389/fenvs.2022.1036300
- RASHID, A., MEHMOOD, R., HANIF, H., HAQ, A. U., & AHMAD, I. (2022) VOLATILITY SPILLOVER BETWEEN COMMODITIES AND BRIC STOCK MARKETS DURING COVID-19 OUTBREAK. *Journal of Tianjin University Science and Technology*. Vol:55 Issue:02
- Irtiza, M. S., Khan, S., Baig, N., Tirmizi, S. M. A., & Ahmad, I. (2021). The turn-of-the-month effect in Pakistani stock market. *Future Business Journal*, 7, 1-11.
- Usman, M., Shabbir, R., Bhutta, A. I., Ahmad, I., & Zubair, A. (2021). Corporate innovation in developing countries: Role of legal institutions and property rights protection. *foresight*, 23(5), 544-563.
- Usman, M., Shabbir, R., Ahmad, I., & Zubair, A. (2021). Host countries' institutional environment and multinational enterprises: does home-host developmental status matter?. *Journal of the Knowledge Economy*, 1-25.
- Ahmad, N., Naveed, R. T., Scholz, M., Irfan, M., Usman, M., & Ahmad, I. (2021). CSR communication through social media: a litmus test for banking consumers' loyalty. *Sustainability*, 13(4), 2319.
- Ullah, S., Ullah, N., Rajper, S. A., Ahmad, I., & Li, Z. (2021). Air pollution and associated self-reported effects on the exposed students at Malakand division, Pakistan. *Environmental monitoring and assessment*, 193(11), 1-17.
- Ullah, Z., Ahmad, N., Scholz, M., Ahmed, B., Ahmad, I., & Usman, M. (2021). Perceived accuracy of electronic performance appraisal systems: the case of a non-for-profit organization from an emerging economy. *Sustainability*, 13(4), 2109.
- M. Usman., M., Shaikh., Ahmad, I., Khan, S., Husnain, M. (2021) CONNECTIVITY IS THE SHORTCUT TO PROSPERITY: HELPING HAND FOR IRON BROTHER (巴铁) *ECONOMIC IMPACT OF CPEC RISUS* – Journal on Innovation and Sustainability, São Paulo, v. 12, n.1, p. 152-158.
- Zeeshan, M., Han, J., Rehman, A., Bilal, H., Farooq, N., Waseem, M., ... & Ilyas, A. (2021). Nexus between Foreign Direct Investment, Energy Consumption, Natural Resource, and Economic Growth in Latin American Countries. *International Journal of Energy Economics and Policy*, 11(1), 407.
- Hussain, R, Y., Ahmad, I., Hussain, H., Usman, M., Khan, S. (2020) Domestic Oil Price Reductions and Automobile & Spare Parts Industry Stocks; An Application of Event Study. *Elementary Education Online*, 19(4), 5091–5099.
- Hussain, H., Ahmad, I., Hussain, R. Y., Usman, M., & Khan, S. (2020). ANALYZING THE IMPACT OF BOARD VIGILANCE ON DEBT MATURITY IN AN EMERGING ECONOMY: MODERATED BY FIRM GROWTH. *Hamdard Islamicus*, 43(3), 550-560.

- Mustafa. G., Iqbal. A., Usman. M., Ahmad. I., Saleem. H. (2020). Why Do Family Relations and Mental Soundness Determine Happiness? *Epistemology*, 7(2), 59–72.
- Usman, M, Shaique, M., Shaikh, R., Ahmad, I. (2020) The Nexus between Employment Relationship and Innovation. *International Journal of Innovation, Creativity and Change*, 14(4), 91–111.
- Naveed, R. T., Usman, M., Ahmad, I., & Ahmed, B. (2021). Impact of Ownership Structure on Risk Taking Behavior, A Study of Non-Financial Listed Firms in Pakistan. *Elementry Education Online*, 20(2), 941-954.
- Ahmad, I., Ali, Z., & Usman, M. (2018). Predicting Corporate Financial Distress: The Case of Pakistan. *Global Social Science Review*, 3(3), 488–503.
- Ahmad, I., Ahmed, F., Abid, A., & Abdulaziz, A. (2016). Corporate Governance Attributes and Firm Value: Evidence from Pakistan. *Research Journal of Finance*, 7(7).
- Ahmed, B., Wu, X., Rehman, Z. U., & Ahmed, I. (2015). The impact of exchange rate depreciation on economic and business growth in Pakistan. *European Journal of Business and Management*, 7(32), 135-141.

CONFERENCE, SEMINARS AND WORKSHOPS ORGANIZED / RESOURCE PERSON

- 01-day Webinar (2022): Organized on Social Media Adaptation and Business Incubation at University of Education, Jauharabad Campus
- 01-day Seminar (2022): Organized on Financial Markets and Trading at University of Education, Jauharabad Campus
- 01-day Webinar (2021): Participation as Resource Person on Statistical tools and Analysis at Zhejiang University of Technology
- 01-day Workshop (2021): Organized on Extended Models of OLS at University of Education, Jauharabad Campus
- 01-day Workshop (2021): Organized on Empirical Analysis using Computer Based Software i.e., Stata at University of Education, Jauharabad Campus
- 02-day Seminar (2019): Participation as Resource Person on Accounting: The Language of Business at Islamia University Bahawalpur
- 02-day International Conference (2019): Participation as Guest Speaker on Sustainable Business Development at Noon Business School, University of Sargodha
- 02-day International Conference (2020): Oral Presentation on Appreciation Inquiry as an Organizational Development Change Strategy at ICESS-2020 Hokkaido, Japan
- 02-days International Conference (2019): Participation as Session Chair at Department of Commerce & Management Science, University of Malakand

RESEARCH PROJECTS & INTERNSHIP SUPERVISION

- Supervision of MS Management Science, session 2023-25
- Supervision of Management Research Projects of MBA Students, Session 2021-23
- Supervision of Research Projects and Business Internships of BBA Students, session 2020, 2021, 2022 and 2023.

DEVELOPMENT OF COURSES FOR SCHEME OF STUDIES

- MBA: Business Accounting & Advance Financial Accounting
- M.Phil. Economics: Applied Econometrics-I & Applied Econometrics-II

ACHIEVEMENTS:

- Issuance of Research Grant under HEC Start Up Research Grant Program in University of Sargodha.
- Recommended as Distinguished International Student Scholar in China.

REFERENCES

Dr. Li Bing Cheng,
School of Accounting
ZUEL, China
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Dr. Muhammad Shahbaz
UE Business School
University of Education, Lahore
Email: chair.uebs@ue.edu.pk