

DR. ASIF IQBAL

ACADEMIC LEADER | EDUCATIONIST | RESEARCH SUPERVISOR

Faisalabad, Punjab, Pakistan

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Google Scholar Profile

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CAREER IMPACT

20+ YEARS IN HIGHER EDUCATION

70+ RESEARCH PUBLICATIONS

7 PHD SCHOLARS SUPERVISED

100+ MPHIL & BS PROJECTS

GOOGLE SCHOLAR

Citations	773
h-index	13
i10-index	18

CORE EXPERTISE

- Educational leadership & management
- Teacher education & higher education
- Assessment, evaluation & quality
- Research design, SPSS & data analysis
- Online, blended & technology-enabled learning
- Postgraduate supervision & academic writing

EDUCATION

PhD Educational Management & Leadership

University of the Punjab, 2011

MA Education (1996)

MA Urdu (2000)

MA Islamic Studies (2005)

CREDENTIALS

- HEC-approved research supervisor
- HEC Indigenous PhD Scholar
- Member, NACTE and SPELT
- AIOU resource person and master trainer

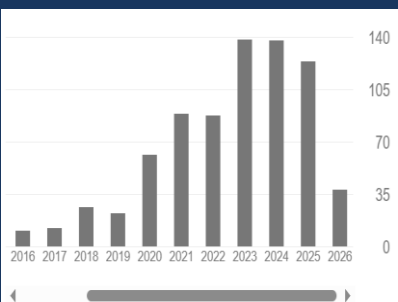
PROFESSIONAL SKILLS

- Research methodology & educational design
- Quantitative analysis using SPSS
- Academic writing, APA & thesis evaluation
- Microsoft Office, presentations & reference management

Google Scholar's Citations

Google Scholar	All
Citations	773
h-index	13
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GOOGLE SCHOLAR'S CITATIONS



EXECUTIVE PROFILE

Senior academic leader, educationist and researcher with more than two decades of university-level experience, integrating academic administration, postgraduate teaching, research supervision, assessment and institutional governance. Recognised for evidence-informed leadership, research capacity-building and student development.

CURRENT ACADEMIC LEADERSHIP

- Chairperson, Educational Leadership and Policy Studies (ELPS), University of Education, Lahore.
- Associate Professor of Education, University of Education, Faisalabad Campus.
- Coordinator, STEAM Education, University of Education, Faisalabad Campus.

PROFESSIONAL EXPERIENCE

- 2021–PRESENT** Associate Professor of Education (BPS-20) | University of Education, Lahore
- 2016–2021** Assistant Professor of Education (BPS-19) | University of Education, Lahore
- 2012–2016** Assistant Professor of Education (BPS-19) | Government College University Faisalabad
- 2005–2012** Visiting Lecturer / PhD Researcher | IER, University of the Punjab

RESEARCH, TEACHING & SUPERVISION

- Published 70+ papers in national and international scholarly journals.
- Supervised 7 PhD scholars, 60+ MPhil dissertations and 100+ MPhil/BS research projects.
- Teaches educational management, research, measurement and assessment, educational psychology, statistics and academic writing.
- Conducts training in research methodology, SPSS, APA guidelines, academic quality and accreditation.

GOVERNANCE & ACADEMIC SERVICE

- Board of Studies member across GCUF, GCWUF, University of Okara, University of Gujrat, University of Faisalabad and University of Lahore.
- External examiner for UAF, University of Gujrat, University of Okara, LCWU, University of Faisalabad, Riphah International University and AIOU.
- Visiting Professor at IER, University of the Punjab and Government College University Faisalabad.
- National/international conference presenter and Conference Secretary for two national conferences.

SELECTED RECENT PUBLICATIONS

- Saeed & Iqbal (2026). Effect of artificial intelligence tools on students' critical thinking skills and content competence. Qualitative Research Journal for Social Studies, 3(1), 97–107.
- Iqbal & Irshad (2026). Effect of social media addiction on students' abusive behavior at university level. Contemporary Journal of Social Science Review, 4(1), 263–273.
- Shahzad et al. (2025). Validation of the Social Media Addiction Questionnaire among Pakistani university students. TPM, 32(S3), 2459–2465.
- Ramzan, Iqbal & Khan (2024). Pedagogical use of WhatsApp: Teachers' views and experiences. Pakistan Social Sciences Review, 8(3), 539–550.

ACADEMIC VALUE PROPOSITION

Advancing rigorous scholarship, ethical leadership and meaningful learning that strengthens students, institutions and communities.

Research Specializations of Dr. Asif Iqbal

Synthesized from the themes of his published research articles



ACADEMIC SNAPSHOT



20+

years in higher education



70+

research publications



7

PhD scholars supervised



100+

MPhil and BS projects

Visual synthesis based on publication themes from the academic CV.